

## Mid West Regional Business Week Launched - Business Startup Resources

Written by Administrator

Thursday, 01 October 2009 11:06 - Last Updated Thursday, 01 October 2009 11:30

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The inaugural Mid-West Regional Business Week was launched by Counties Kerry, Clare, Limerick, North Tipperary and Limerick City Enterprise Boards in Adare, Co Limerick on Tuesday 15th September 2009.

Mid-West Regional Business Week will take place from Monday 5th – Friday 9th October 2009 with an extensive programme of seminars, workshops, networking events and expos addressing relevant business topics.

This concerted, combined initiative will take place across the mid-west, with the regions development agencies and statutory authorities hosting a wide range of events relative to their particular area of expertise.

The main highlights of the week will be the Official Launch of the 1st Mid-West Regional Business Week by Minister for Trade and Commerce Mr Billy Kelleher T.D. followed by the Enterprise Expo on Monday 5th October and the Regional Network Event with Guest Speaker Sean Gallagher, CEO of Smarthomes and judge on 'Dragon's Den' on Wednesday 7th October.

Speaking at the launch Jimmy Feane, Chairman of Limerick County Enterprise Board stated that the "holding of this event is sending a clear and positive message to the small and medium sector that the Enterprise Boards in partnership with Enterprise Ireland have an all hands on deck approach to the real challenges being faced by the sector in the current climate".

The Chairman continued to state that "when the Enterprise Boards were established over 15 years ago their remit was to be proactive and innovative and responsive to the needs of enterprises at a local level and it is fair to say that such an approach is needed now more than ever".

Mid-West Regional Business Week will be sponsored by Bank of Ireland, affirming their commitment to support the survival of small to medium enterprises (SMEs).

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Speaking at the launch Denis Minihane, Bank of Ireland's Regional Business Manager – West Munster stated that “Bank of Ireland are delighted to support the County and City Enterprise Boards Business Week. We remain committed to supporting viable businesses and continue to provide much needed finance and flexibility to local enterprises. Events such as these are designed to meet the challenges that the SME sector currently face, and to facilitate businesses exploit opportunities within their chosen market.”

Over 50 events will take place in Counties Kerry, Clare, Limerick, North Tipperary and Limerick City during Mid-West Regional Business Week. For further details log onto [www.regionalbusinessweek.com](http://www.regionalbusinessweek.com)

To download a brochure with further details just click [here](#).

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