

Spontaneous Marketing continues to support the Southeast Business Network, a new networking event for businesses in Wicklow, Wexford, Carlow, Kilkenny, Waterford and Tipperary. Spontaneous Marketing is a sales, marketing and promotions company set up to provide marketing support, event management and consultative services to all types of businesses. The business is run by brothers Ruairi and Kieran Gough who between them have over 20 years industry experience in the USA, UK and Ireland.

The Southeast Business Network will hold its next event in Wicklow on Wednesday the 18th of May between 6pm - 9pm in a Wicklow hotel (exact location to be confirmed). The event consists of two periods of networking where two businesses sit face to face for 4 minutes and have a brief business discussion. The format allows each business 2 minutes to introduce their business, sell their business products or services and then arrange a follow up meeting or phone call before they move onto the next business seated beside them.

“There tends to be a very intense atmosphere in the room, as people are trying to get as much information into their two minutes as possible” Ruairi said “businesses are trying to explain their unique selling point, identify an opportunity and make follow up arrangements”

Ruairi came up with the idea for the Southeast Business Network after attending over 30 networking events around the country and finding that he was meeting the same people all the time, or there was limited representation from particular types of businesses in various counties.

Admission to the event is FREE! Please contact Ruairi Gough on 086 2043415 for more information or to book your place. Email: [ruairi@spontaneousmarketing.ie](mailto:ruairi@spontaneousmarketing.ie) .

You can also get further information on [www.southeastbusinessnetwork.ie](http://www.southeastbusinessnetwork.ie) .

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